

SPONSORSHIP OPPORTUNITIES

PLATINUM

\$50,000

- Sponsorship of keynote address
- Opportunity for company representative to provide introductory remarks from podium
- Recognition as a Platinum Sponsor of SHALE INSIGHT™ 2014 and company logo on the following:
 - Conference website with link to company website
 - Pre-conference and conference print materials
 - Conference bag
 - General session sponsor loop
 - Signage at sponsored keynote address
 - Entrance sign to Exhibition Hall
- Company literature insert in conference bags
- Four conference registrations — \$3,200 value
- Eight booth-only registrations — \$1,200 value
- One 20'x 20' booth prominently placed in Exhibition Hall — \$14,000 value
- One full-page advertisement in *MQ Magazine*, distributed at conference — \$4,500 value

GOLD

\$25,000

- Sponsorship of one of the following:
 - Networking Refreshment Break in Exhibition Hall (three available)
 - Luncheon (two available)
 - Co-sponsorship of the Welcome Reception (two available)
 - Co-sponsorship of the Networking Reception in Exhibition Hall (two available)
- Recognition as a Gold Sponsor of SHALE INSIGHT™ 2014 and company logo on the following:
 - Conference website with link to company website
 - Pre-conference and conference print materials
 - Conference bag
 - General session sponsor loop
 - Signage at sponsored event
 - Entrance sign to Exhibition Hall
- Company literature insert in conference bags
- Two conference registrations — \$1,600 value
- Four booth-only registrations — \$600 value
- One 10' x 20' booth in Exhibition Hall — \$8,000 value
- One half-page advertisement in *MQ Magazine*, distributed at conference — \$2,700 value
(One quarter-page advertisement for co-sponsored events)

SPONSORSHIP OPPORTUNITIES

SILVER

\$15,000

- Sponsorship of one of the following:
 - Co-sponsor of Conference Bag (two available)*
 - Name Badge Lanyard
 - Conference Program
 - Video Monitors (located in Exhibition Hall)
 - Exhibit Signage
 - Mobile App
 - Water Bottle
 - Column Wraps
 - Other Giveaways
- Recognition as a Silver Sponsor of SHALE INSIGHT™ 2014 and company logo on the following:
 - Conference website
 - Pre-conference and conference print materials
 - Signage at sponsored event or on item
 - Entrance sign to Exhibition Hall
- Company literature insert in conference bags
- One conference registration — \$800 value
- One 10' x 10' booth in Exhibition Hall — \$4,500 value

* Company logo and name on conference bag with Platinum and Gold sponsors

BRONZE

\$7,500

- Sponsorship of a Technical or Public Affairs breakout session
- Opportunity to serve as moderator of sponsored session
- Recognition as a Bronze Sponsor of SHALE INSIGHT™ 2014 and company logo on the following:
 - Conference website
 - Pre-conference and conference print materials
- Sponsorship recognition at sponsored event
- Company literature available at sponsored event
- One conference session moderator registration — \$800 value

CRYSTAL

\$5,000

- Sponsorship of a pre-conference workshop
- Recognition as a Crystal Sponsor of SHALE INSIGHT™ 2014 and company logo on the following:
 - Conference website
 - Pre-conference and conference print materials
- Sponsorship recognition at sponsored event
- Company literature available at sponsored event

For inclusion in final conference promotional materials, sponsorship commitment deadline: August 1, 2014. Additional sponsorship opportunities are under development. For more information, contact Helen J. Goodman, Conference Director, at hgoodman@marcelluscoalition.org.



SPONSORSHIP APPLICATION

Thank you for your interest and investment in the SHALE INSIGHT™ 2014 Conference! Sponsorship applications will be considered in the order received. An application is a confirmed sponsorship only after the Marcellus Shale Coalition (MSC) approves the application and notifies the authorized representative noted below.

Please complete, sign and return this application to Helen Goodman, Conference Director, at hgoodman@marcelluscoalition.org, or send to the address below.

SPONSORSHIP LEVEL

Platinum \$50,000 Gold \$25,000 Silver \$15,000 Bronze \$7,500 Crystal \$5,000

PREFERRED EVENT OR ITEM

If applicable, please specify top three preferences for the event or item within the sponsorship level:

1. _____
2. _____
3. _____

COMPANY PROFILE Please list exactly as it should appear on print materials

Company _____

Address _____

City _____ State _____ Zip _____

Name of Authorized Representative _____

Title _____ Phone _____

E-mail _____ Fax _____

Company Authorized Signature Date

MSC Authorized Signature Date

Mail to: Marcellus Shale Coalition
SHALE INSIGHT™ 2014 Sponsorship
24 Summit Park Drive, 2nd Floor
Pittsburgh, PA 15275

MSC USE: Receipt _____ Accept _____ Confirm _____ Invoice _____
Amount _____ Date _____